

Ensuring your products or services are in the minds of the newly qualified and well-established oral health care practitioners...

“The Golden Compass” - 7th edition

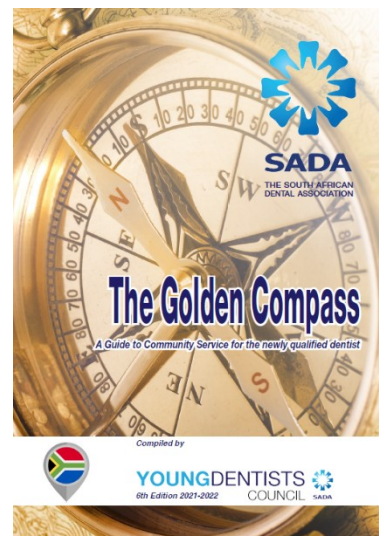
– Annual SADA publication distributed to all new dental graduates

Annual informative publication handed out to all new dental graduates to assist in their preparation and understanding of their Community Service year. First published in 2016, this informative guide written specifically with the dental graduate in mind aims to assist the new graduate in their transition from lecture hall to Community Service Year.

The 2022-2023 issue will be the 7th year of publication, with information authored by respected oral health professionals. We have no doubt that the 2023 edition will continue to enhance reader knowledge and be the constant companion of oral health graduates.

The feedback we have had from recipients of the past four issues, has been excellent. Recipients advise use of the publication as a vital reference tool well after having received their copy. This is excellent news for advertisers as the lifespan of advertising is anticipated to be 3-5 years.

This publication is the ideal medium to introduce your company to new dental graduates.



Full Page	Excl VAT	Material Size
Inside Front Cover	12 100	A5 size
Inside Back Cover	12 100	Full Page: Trim 148mm x 210mm
Outside Back Cover	13 000	Bleed 158mm x 220mm
Inside Full Page	6 050	

Half Page - only Horizontal available

Half Page	5 500	Half Page: Trim 148mm x 105mm
		Bleed 158mm x 115mm

Print run: 300 copies

Final digital artwork to be supplied by Advertiser

Booking deadline: 1 June 2022

Material Deadline: 4 June 2022

To view an online version of the last issue please go to: <https://www.sada.co.za/Golden-Compass>

Booking: please email marketing@sada.co.za