

Email link in ONE of the following email blast opportunities 2022:

- SADArise Newsletter
- SADA Clinical Advisory Bulletin
- SADA Legal Advisory Bulletin
- SADA Professional Development Bulletin

The information must adhere to SADA Ethical code and content should be of interest to the dental profession. Commercial endorsement is not allowed.

Should there be doubt regarding content and the appropriateness of such it will require approval from SADA MANCO.

Full details of Event, official event title, survey and/or appropriate link will be required.

It is essential for clear concise details to be supplied to prevent the requirement for additional setup fee.

Please select the required Email communication – 4 to select from:

- SADArise Newsletter
 - SADA Clinical Advisory Bulletin
 - SADA Legal Advisory Bulletin
 - SADA Professional Development Bulletin
- SADA reserves the right to limit the number of email blasts for events which will be sent to recipients to prevent spam.
 - Initial setup fee R2 750 (Excl VAT)
 - Change to initial setup in excess of 15 minutes charged R275 per hour (Excl VAT)
 - One link per month per R1 760 (Excl VAT)
 - Each additional link per month R880 (Excl VAT)

Email link requests are required in writing together with full information which is being requested to be circulated. Please email marketing@sada.co.za

Social Media

2022 Advertising or sharing information on SADA Social Media platforms

Facebook Page (Public): <https://www.facebook.com/sadentalassoc/>

Facebook Page (Professional): <https://www.facebook.com/groups/sadentalassociation/>

Facebook – (YDC): <https://www.facebook.com/youngdentistscouncil/>

Instagram (Public): <https://www.instagram.com/southafricandentalassociation/>

Twitter (Public): <https://twitter.com/SADentalAssoc>

YouTube (Public): <http://www.youtube.com/c/SouthAfricanDentalAssociation>

LinkedIn (Public): <https://www.linkedin.com/company/17952246>

Dental Traders may approach SADA to advertise oral health products through SADA social media platforms.

SADA will require full visuals and details of the proposed advertisement for approval prior to sharing to ensure that content is appropriate and ethical of nature.

Educational Trader webinar information will not be considered for distribution.

- 1 distribution per platform R2 750 (Excl VAT)

Social Media requests are required in writing together with full information which is being requested to be circulated. Please email marketing@sada.co.za with your requirements