

SADA DENTAL CODES

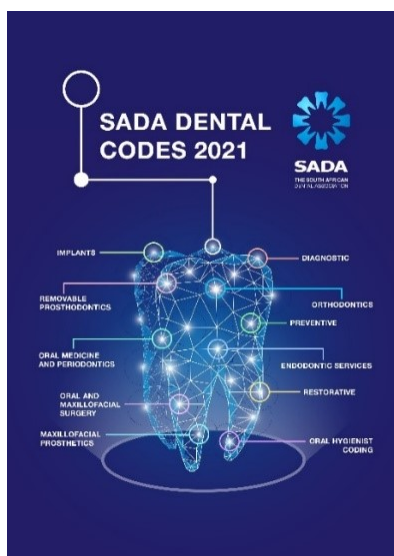
incorporating SADA Relative Value Unit (RVU) Study

Digitally available only to SADA Members and Stakeholders in Oral Health

It is with great pride that the South African Dental Association (SADA) presented to you the latest version of our **SADA DENTAL CODES**, incorporating the launch of the results of our long-awaited and much anticipated **Relative Value Unit (RVU) Study**. RVU's are a means of measuring the complexity of dental procedures in terms of the experience, judgement, skill, effort and risk involved in performing the procedure as well as the time taken to complete the procedure. These values are the **culmination of a 3-year study undertaken by SADA** and its specialist societies, in conjunction with Deloitte, in order to provide a crucial benchmark by which to accurately and fairly calculate tariffs for procedures. The RVU values **allow funders to understand the cost implications of new procedures** by comparing them to existing procedures for which benefits are already available by assessing the relativity between these procedures.

SADA are the **proud custodians of dental coding: procedure coding, numbering and terminology, interpretation, guidelines and usage rules** vs funder's rules coding. This extensive integrated Relative Value Unit (RVU) coding publication is the **first of its kind in South Africa** and is **essential** to every practice manager, bookkeeper, billing clerk, **when billing patients, and/or schemes for oral health procedures**.

The all-new exclusive digital format is super user-friendly allowing for easy searching of descriptors and codes, and always accessible.



Full page advertising opportunities with direct relation to the following sections within oral health care are available:

Diagnostics
Preventive
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Oral Hygienists Coding List
Dental Materials
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- Bookings will be taken throughout the year and will be valid **for one calendar year after placement**.
- A booking will remain valid for a period of one year with the material supplied.
- Thereafter current bookings may be extended at the rate for the upcoming period.
- New bookings may carry new material.
- Material can only be changed once the year of placement has lapsed.

Per Section: R11 000 (Excl VAT) per advertisement

- Total 16 sections as indicated above.
- Please note that there will be a maximum of three advertisements booked per section.
- The bookings are taken on a first booked first signed basis.
- Once the three opportunities are booked for a section, booking will close until the annual period expires, at which time a new booking may take place.

Inside Front Cover (IFC): R11 000 (Excl VAT)

Inside Back Cover (IBC): R11 000 (Excl VAT)

Outside Back Cover (OBC): R44 000 (Excl VAT)

Material Specifications: Digital material to be supplied by Advertiser

Publication size: A4 Portrait

Trim: 297mm x 210mm

Bleed: 307mm x 220mm

Resolution: 300dpi

Format: TIFF or PDF

Please email marketing@sada.co.za with your requirements