

# Professional Development and e-Learning

Whilst SADA does not have physical branches nationally, it does have 11 virtual branches nationally.

These virtual Branches host both physical and e-Learning CPD Events throughout the year.

Continuing education workshops and lectures at Branches are an excellent way for oral health professionals to increase their knowledge and obtain the CPD points required.

All Events are open to oral health professionals regardless of SADA Membership status.

e-Learning is open internationally to participants of all disciplines.

Learning events whether physical or virtual, are an excellent opportunity for traders to engage directly with oral health care practitioners in a social yet non-pressurized environment.



## Opportunity 1 e-Learning 2022

- **Main sponsor (Sole) R15125.00 (Excl VAT)**
  - Speaker sponsor (excludes the cost of the speaker honorarium if applicable)
  - Logo on webinar advertisement
  - Logo on returned registration document
  - Logo on reminder email for event
  - Distributed to a minimum of 48000 recipients within a minimum of 6 separate email blasts.
  - Social media exposure on 6 SADA social media platforms over a three day period
  - 10 – 15 Seconds Advertisement before and after the webinar
  - Company logo added to the speaker slides OR Company logo to use as intervals during lecture (twice in 60 min lecture)
  - Webinar visible with branding stored and available for a minimum of two years via SADA YouTube channel <https://www.youtube.com/c/SouthAfricanDentalAssociation>
  - This will be a SADA/Trader Branded evening
  - Deposit of R10 000 payable in **before** the event.

## Opportunity 2 e-Learning 2022

- **Trader Product Showcase Webinars - Min** Trader nominates a presenter to showcase a product and technique for 30 - 45 min **R12 975.00 (Excl VAT)**
  - No CPD unless the content is deemed to be of educational value to the profession
  - Logo on webinar advertisement
  - Logo on returned registration document
  - Logo on reminder email for event
  - Distributed to a minimum of 48000 recipients within a minimum of 6 separate email blasts.
  - Social media exposure on 6 SADA social media platforms over a three day period
  - Trader may run advertisement during the 90 min slot
  - This will be a Company Branded evening
  - Webinar visible with branding stored and available for a minimum of two years via SADA YouTube channel <https://www.youtube.com/c/SouthAfricanDentalAssociation>
  - Deposit of R10 000 payable **before** the event

## Opportunity 3 e-Learning 2022

- **Shared sponsorship (Max 2 Companies)**  
**Per company R7 562.50 (Excl VAT)**
  - Logo on webinar advertisement
  - Logo on returned registration document
  - Logo on reminder email for event
  - Distributed to a minimum of 48000 recipients within a minimum of 6 separate email blasts.
  - Social media exposure on 6 SADA social media platforms over a three day period
  - 10 – 15 Seconds Advertisement before and after the webinar
  - Company logo to use as intervals during lecture (twice in 60 min lecture)
  - Webinar visible with branding stored and available for a minimum of two years via SADA YouTube channel <https://www.youtube.com/c/SouthAfricanDentalAssociation>
  - Deposit of R5 000 payable in **before** the event.