

Packages enhancing exposure through multiple areas (All packages quoted exclude VAT or agency commission where applicable)	1	2	3	4	5	6	7	8	9	10
e-Learning Option 1 – Sole Sponsor							✓	✓		✓
e-Learning Option 2 – Trader Product Showcase Webinar									✓	
e-Learning Option 3 – Shared Sponsor (Max 2 companies)		✓	✓	✓	✓	✓				
e-Learning Option 4 – Delegate Lucky Draw	✓				✓				✓	✓
SADA Physical Branch Event Table Sponsor										
SADJ- Full Page inside adhoc placement	✓	✓	✓	✓	✓		✓	✓		
SADJ- 3 issues (March, June, September)						✓		✓		
SADJ- 6 issues (February, April, June, August, October)									✓	
SADJ- 10 issues (February – November)										✓
The Golden Compass – IFC						✓				
The Golden Compass – IBC									✓	
The Golden Compass – Inside Page ad hoc placement			✓	✓						
The Golden Compass – 2 Inside full pages					✓		✓	✓		
The Golden Compass – 2 Inside full pages DPS										✓
The Golden Compass – Inside Half Page		✓								
The Golden Compass – 2 Inside half pages DPS	✓									
The Golden Compass – OBC										✓
Dental CODE- Book - Section Full Page										
Dental CODE- Book - IFC										
Dental CODE- Book - IBC										
Dental CODE- Book - OBC										
Emergency Flow Chart										✓
SADA Integrated Annual Report – IFC				✓					✓	
SADA Integrated Annual Report - IBC					✓					
SADA Integrated Annual Report - OBC										✓
Website www.sada.co.za WHP Banner 1 (30 day)										
Website www.sada.co.za WHP Banner 1 (90 day)										
Website www.sada.co.za WHP Banner 1 (120 day)										
Website www.sada.co.za WHP Banner 1 (365 day)										✓
Website www.sada.co.za WHP Banner 2 (30 day)										
Website www.sada.co.za WHP Banner 2 (90 day)										
Website www.sada.co.za WHP Banner 2 (120 day)										
Website www.sada.co.za WHP Banner 2 (365 day)								✓		
Website www.sada.co.za WHP Scrolling Advert 2 (30 day)										
Website www.sada.co.za WHP Scrolling Advert 2 (90 day)										
Website www.sada.co.za WHP Scrolling Advert 2 (120 day)										
Website www.sada.co.za WHP Scrolling Advert 2 (365 day)							✓			
Website www.sada.co.za WHP Above Footer 1 (30 day)										
Website www.sada.co.za WHP Above Footer 1 (90 day)										
Website www.sada.co.za WHP Above Footer 1 (120 day)										
Website www.sada.co.za WHP Above Footer 1 (365 day)									✓	
Total booked as single line items	22,870.00	23,182.50	23,732.50	33,732.50	41,432.50	46,962.50	66,245.00	143,425.00	162,425.00	266,875.00
Package Cost when booking as a package and instead of single items	21,154.75	21,443.81	21,952.56	30,359.25	37,289.25	42,266.25	57,964.38	118,325.63	129,940.00	200,156.25
Discount opportunity	1,715.25	1,738.69	1,779.94	3,373.25	4,143.25	4,696.25	8,280.62	25,099.38	32,485.00	66,718.75
IFC = Inside Front Cover	FP = Full Page									
IBC = Inside Back Cover	HP = Half Page									
OBC = Outside Back Cover	DPS = Double Page Spread									
SM = Social Media	WHP = Website Home Page									

Please contact SADA via pr@sada.co.za or marketing@sada.co.za to book your requirements.